

Communication Innovators: Ning, Reforma, Youku

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Health Care
Mathematician
Stefanos Zenios

MBA Course
on Work, Family

New Campus
Takes Shape

New Ventures

SunRun

SunRun, cofounded by **Lynn Jurich** and **Edward Fenster**, both MBA '07, leases solar panels to homeowners who find the upfront costs of solar prohibitive. SunRun pays for the panels and services them for 18 years. Homeowners pay SunRun for the installation of the panels and for the electricity generated by the panels but at a lower price than they would pay for energy from the grid. At the end of the contract, the homeowner can have the panels removed, buy them, or renew the contract.

Triumph Golf

Former PGA golf pro and investment banker **Michael McTeigue**, MBA '85, joined three veterans of golf club management to found Triumph Golf, which helps pri-

vate and public clubs deal with declining membership and other financial woes caused by the recession. McTeigue has 20 years' experience with new and emerging companies.

The Auteurs

What's a film buff to do? **Efe Cakarel**, MBA '05, found himself in a coffee shop in Tokyo with a serious need to watch Wong Kar-wai's *In the Mood for Love* and was amazed he couldn't find it. So in 2007, Cakarel founded the video-on-demand site TheAuteurs.com, which now has 55,000 members, streams videos of fine films in 174 countries, and boasts alliances with film festivals in Cannes, Telluride, and Berlin. The company also hosts a discussion site on Facebook that attracts cinephiles.

Swaddle

Aside from appearing on the cover of *People*, Angelina Jolie, Gwyneth Paltrow, and Bristol Palin have something else in common. They wrap their babies in soft, snugly blankets from SwaddleDesigns, maker of all things comfy for the tiny tot set. Swaddle was founded by registered nurse Lynette Damir, mother of two children and spouse of the company's president and COO, **Jeffrey Damir**, MBA '93. Three of Jeff Damir's classmates were angel investors: **Florian Pape**, **Ross Jones**, and **Jim Ellis**.

QuintessenceLabs

One of four creators of quantum key distribution, a quantum cryptography technology that super secures communications, **Vikram Sharma**, Sloan '02, founded QuintessenceLabs at

Australian National University to commercialize it. In June, the company announced a partnership with Lockheed Martin to develop applications of the technology for markets in the United States and Australia.

Lexy

Founded by pioneer web entrepreneurs **Fred Campbell** and **Tony Levitan**, both MBA '93, Lexy is a voice and text publishing platform for mobile phones. Content providers post short audio clips and text that can be downloaded on demand to any cell phone or to the web. Lexy seed-funder KPG Ventures calls the company "the third leg to the emergent social media stool — along with Facebook and Twitter."

Vayulogic

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